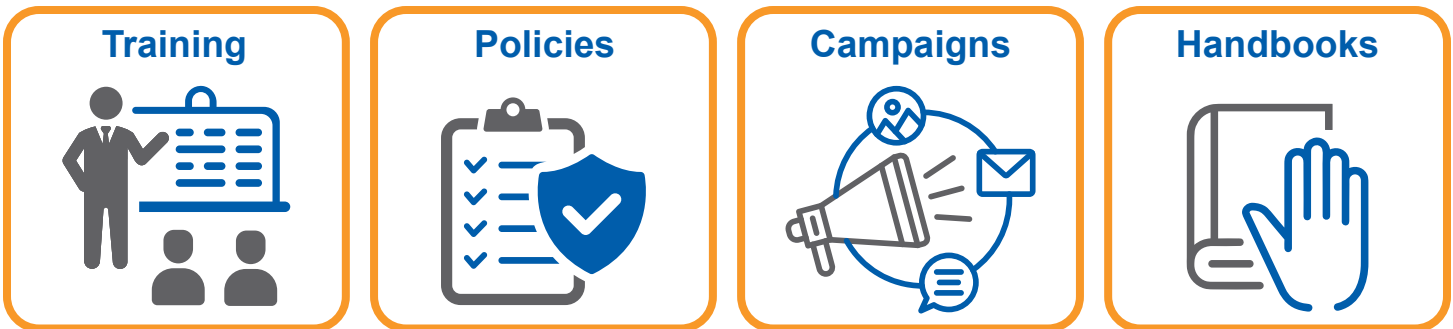




# HOW WORKERS <sup>REALLY</sup> LEARN SAFETY CULTURE

## Myths: Through Formal Processes



The above measures create awareness but not culture.

## Reality: Through Daily Social Interaction

Chit-chat between coworkers



Supervisors appreciating a worker who brings a concern to their attention



- Culture is a social phenomenon – it emerges when people interact to solve work-related issues.
- Culture is learned outside the classroom, not inside.
- Culture is taught by front-line supervisors, not the safety department.

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