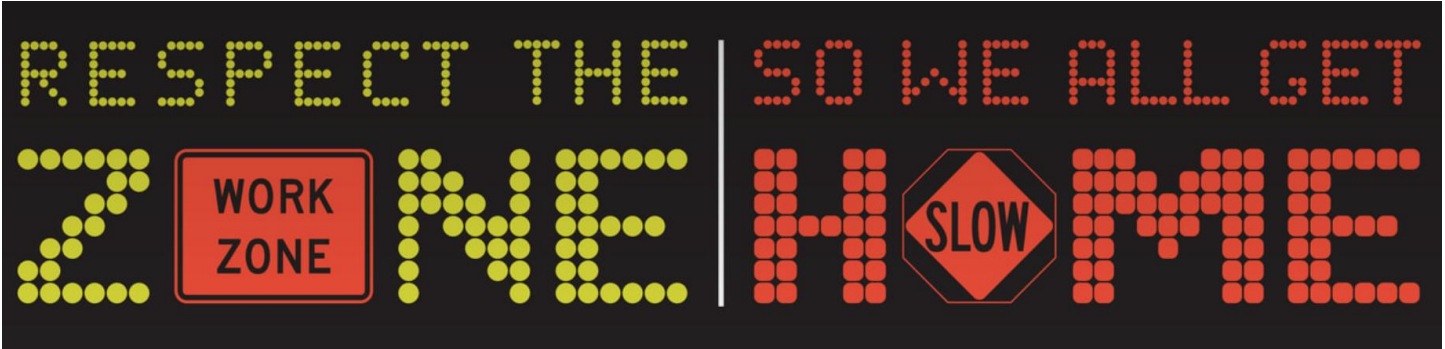




# SAFETY DIRECTOR MESSAGE



Every spring, [National Work Zone Awareness Week \(NWZAW\)](#) serves as a vital reminder of the importance of work zone safety for roadway workers, motorists, and the communities they serve. This year, NWZAW will be recognized April 21-25, 2025. This year’s theme is “Respect The Zone So We All Go Home.”

According to the [National Work Zone Safety Clearinghouse](#), there were approximately 96,000 work zone crashes and 891 work zone fatalities in 2022 alone—a sobering reminder of what’s at stake when safety isn’t prioritized.

There are several events and initiatives scheduled for the week to bring awareness to work zone safety:

Date	Event	Description
4/21	Work Zone Safety Training Day	Kicking off the week to emphasize the importance of proper training for personnel to lay the groundwork for safety.
	<b>How to Participate</b>	Host a <a href="#">tailgate talk</a> before your day begins or schedule a break during the workday for safety demonstrations or discussions about safety policies.
4/22	National Kickoff Event	Hosted by NCDOT, this event will gather transportation leaders and safety advocates to share key messages and best practices.
4/23	Go Orange Day	All roadway professionals and the public are encouraged to wear orange to show their support for work zone safety.
	<b>How to Participate</b>	Share photos on social media with hashtags like #NWZAW and #Orange4Safety to spread awareness and get your team involved.
4/24	Social Media Storm	A coordinated effort to flood social media platforms with messages and information about work zone safety to reach a broader audience.
	<b>How to Participate</b>	Join the movement on social media by sharing safety messages and photos.
4/25	Moment of Silence	A moment of silence will be observed to honor those who have lost their lives in work zone incidents, reinforcing the human impact.
	<b>How to Participate</b>	Visit the latest ATSS Foundation “In Memoriam Video” to honor those who lost their lives in work zone tragedies: <a href="#">Watch Here</a> .